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Richard Flax
Environmental Activist and Bali Legend
In 1975 two Australian surfers came to Bali to make a film about the local kids who were picking up on something new they started seeing on their beaches. This thing was surfing and that film, called "Balinese Surfer" has since become a classic. Twenty-five years later, these kids have all grown up and become genuinely concerned about what has happened to their home, the beach.

So Wave of Change began to initiate a series of programs to help clean up the beaches and costal environments that had suffered the effects of development so much over the intervening years. One of these projects was a film which was produced with assistance from ABC television in Australia and the Australian Film Finance Comission - "Balinese Surfer 2 - Wave of Change"

This film which was first screened around the world in the last few months of 2002 and has become a reference for ongoing works of this nature.

WAVE OF CHANGE

It shows how a group of dedicated Wave of
Change surfers got together and decided to do something to initiate change on the beaches that they loved so much. The film became a major rallying point, giving those involved in the project a powerful tool to gain community support for the ideas and plans they were implementing. With the local community behind them they began to see real changes occuring, in real time. Kuta beach in Bali is now about to be transformed and the change of awareness in the community will ensure that the changes are here to stay.

Television is perhaps the most powerfull communication tool available to us. Its ability to create awareness and its powers of persuaion are unmatched. Wave of Change views television as one of its key tools for initiating change. Community awareness and desire can produce amazing results.

You can make a difference.
The Surfing community understands more than anyone how the oceans and reefs are suffering more each year. Our seas are dying.

Since the beginning of major surf tourism only 25 years ago, the environment of the world's beaches and reefs have changed drastically. Plastics in the water, sewage or chemical run-off into the waterways and reef bombing are now three main issues that need major attention.

Together we can beat the systems that pollute our world
We do this by :

1. Identifying the main causes of environmental degredation in a local area and fighting to change them.
2. Educating those that are unaware of the problems.
3. Working to rehabilitate the ecosystems that have suffered so much.

Wave of Change brings old and young surfers together to create positive solutions. We work at a community level to find better ways to create great lifestyles without causing major damage to our eco systems. Wave of Change brings together the celebrity of well known surfers, and the power of leading surf industry busineses, to work for a cleaner ocean and unpolluted waterways.

By the people - for the people. Wave of Change will show you that the way to beat many of our pollution problems is within our hands. A cleaner ocean isn't just the result of somethng you wish for, Its a result of the way you think, the way you act and the way you live.

Its about beating the system - and if we band together, we can beat the systems that pollute our world. If you have a particular environmental problem on your beach or coastal area and would like Wave of Change.org to become involved you may contact us: info@waveofchange.org

Wave of Change has created a locally - focused branch in Bali called G.U.S.

GUS no longer supports Dreamland beach clean up activities. The local community now organizes it independently, congratulations! But one serious obstacle they face is that there is not enough access to move the rubbish from the beach to elsewhere. The rubbish is going nowhere. The community is still working on this issue to clean this famous beach.
Established in 2002, Yayasan GUS is a non-profit organization, dedicated to improving Bali's environment.

- Vision :

Improve the environment of Bali

- Mission :

Work together with stakeholders to reduce environment pollution
GUS Activities :

- Beach Clean Up
- Education Project
- Non Toxic Pest Control
- Public Toilet
- Rubbish bins
- Environment Movies
- Environment Events
- Free Consultation

GUS chairman :
I Ketut Nugra, Gede Narmada, Bobby Radiasa, Nengah Kasim, Ketut Kasih, Joe Darsana, Wayan Suwenda, Stephen Palmer, **Richard Flax**

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